

**Kansas Fairs & Festivals**  
**2010 Convention Schedule**  
**Topeka Ramada**  
**420 SE 6<sup>th</sup> Avenue • Topeka, Ks**

**Friday**

- 10:00 am KFFA Board Mtg (Parlor B)
- 12:00 pm Registration Begins (Main Lobby)
- 2:00 pm Workshop – **Liability & Safety, Are You Covered?**  
David Garrett Haas/Wilkerson Insurance &  
Shelia Morton, K & K Insurance  
Madison Ballroom (Lower Level)
- 3:00 pm Workshop – **Working with your media –**  
Jill Curry, Eagle Communications  
Jefferson Room (Lower Level)
- 3:30 pm Break (Lower Level)  
**Sponsored by Evans Midland Empire Shows, Inc.**
- 3:45 pm Workshop – **Working with Sponsorships -**  
Wayne Rouse, Country Stamped, LLC  
Madison Ballroom Room (Lower Level Floor)
- 5:00 pm Hospitality – Atrium  
**Sponsored by Ramada Inn**  
Special Entertainment – Atrium  
**Sponsored by the Ramada Inn**  
Trade Show Opens – Fountain Rooms/Atrium/Grand Ballroom
- 6:00 pm Reception Throughout Atrium/Grand Ballroom – (with cash bar)  
**Sponsored by Dean Short Agency, Ottaway Amusement Co., Inc.,  
Inflate-O-Fun, Inc., Pride Amusements, LLC**
- 7 – 9:00 pm Showcasing – (Regency Ballroom)
- 9:00 pm Visit with Associates

**Saturday**

- 7:30 am Breakfast Buffet (Ticket Required) (Regency Ballroom)
- 7:30 am - 12 Registration Opens
- 9:00 am Opening Ceremony (Regency Ballroom)  
**President Steve Hammersmith presiding**
- Presentation of colors – Topeka West Color Guard

- National Anthem -
- Welcome – Olivia Simmons, President of Visit Topeka
- Introductions of Guest – Steve Hammersmith
- Memorials – Charles Atkinson
- Reports – Kansas State Fair – Denny Stoecklein  
Kansas 4-H – TBA  
Kansas Association of FFA - TBA

- 9:30 am Associates Meeting (Mansion Room)
- 10:00 am Coffee Break (Through out Hotel)  
**Sponsored by Visit Topeka, Inc.**
- 10:30 am Business Session (Regency Ballroom)  
**President Steve Hammersmith presiding**
- Minutes 2009 Convention – Charles
  - Financial Report – Charles
  - Reports of Committees  
Bylaws – Charles Craig  
Audit – Gary Parr  
Membership – Kenny Feldhausen  
Grievance – Stan Brown
  - KFFA Caucuses – Election of Directors  
Introduction of New Directors
  - Adjourn Business Meeting  
**Please exit the ballroom so room may be reset for lunch**
- 12:00 pm Lunch - Ticket Required (Regency Ballroom)  
(3 variety acts during Lunch)
- 1:30 pm Trade Show – Fountain Rooms/Atrium/Grand Ballroom  
Workshops
- **A - Using Social Networking with your event –**  
Cody Heitschmidt - Logicmaze
  - **B - Getting involved in Ag Challenge of Champions –**  
Steven Sears, Hutchinson Community College
  - **C – Looking at your fair through your attendee’s eyes**  
a IAFE Report, Charles Atkinson, Kansas Fairs  
& Festivals.
  - **D - AGRILAND - Promoting Agriculture at your fair. –**  
Cathy Musick, Executive Director,  
Kansas Foundation of Ag in the Classroom
- 2:15 pm Break (Ice Cream Bars)  
**Sponsored by Moore’s Greater Shows & Pride Amusements, LLC**
- 2:30 pm Trade Show – Fountain Rooms/Atrium/Grand Ballroom  
Workshops (Repeat)
- **A - Using Social Networking with your event –**

Cody Heitschmidt - Logicmaze

- **B - Getting involved in Ag Challenge of Champions –**  
Steven Sears, Hutchinson Community College
- **C – Looking at your fair through your attendee’s eyes**  
a IAFE Report, Charles Atkinson, Kansas Fairs  
& Festivals.
- **D - AGRILAND - Promoting Agriculture at your fair. –**  
Cathy Musick, Executive Director,  
Kansas Foundation of Ag in the Classroom

- 3:25 pm Legislative Update
- Pat Apple – Senator 112 District
  - Josh Savaty – Sec. Kansas Dept of Ag (Invited)
- 4:15 pm Hospitality – Atrium (Cash Bar)
- 4:45 pm Hall of Fame Banquet – Ticket Required (Regency Ballroom)  
Introduction of Scholarship Winners  
Staats Scholarship – Andy Zinkle  
Ag. Challenge of Champions – Denny Stoecklein  
Introduction of Hall of Fame Inductees
- 5:45 pm Ag Challenge of Champion Auction
- 7-9:00 pm Showcase
- 9:00 pm Visit with Associates
- SUNDAY**
- 7:30 – 8 am Devotions – Galen Zook, Cowboy Minister  
Calvary Coral - Cowboy Church  
Columbus Kansas – Parlor Room B (2<sup>nd</sup> Floor)
- 8:00 am Awards Breakfast – Regency Ballroom
- 9:00 am Keynote Speaker – Sheriff J. B Smith – Regency Ballroom  
**Sponsored in part by Pride Amusements, LLC &  
Visit Topeka, Inc.**
- 9:50 am International Association of Fairs and Expos Update –  
- Denny Stoecklein, General Manager Kansas State Fair
- 10:30 am Closing Ceremony & Giveaways  
- Must be present to win -
- 11:00 am KFFA Board Meeting (Parlor Room B)